Grow your business with the DMC Portal.

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DAVINCI
Masterpiece CONTRACTOR PROGRAM

PERFORMANCE HAS
NEVER LOOKED SO GOOD.

Put Your Portal to Work for You!

Roofing season is officially here. If you haven't explored the DMC Portal yet, grab your user name and password (professionals/professionals) and discover how you can create customized marketing materials that target your company goals.

Over the next few months we'll highlight the many ways you can use the portal to gain customers and earn guaranteed paybacks for you and your business.

Co-op Advertising —
Your Newest Business-Building Perk

NEW for 2023! – It's never been easier to spread the word about your business thanks to DMC Co-op Advertising dollars! Existing DMC members have a $1,500 balance available for advertising purposes. New members will receive $1,500 after they register their first job.

It's easy to get started!

- Review the Co-op Advertising program details
- Register your projects
- Explore the portal for additional marketing tools to help you spread the word about your business.

Where Can You Use Your Co-op Dollars?
Spend them on marketing and advertising efforts such as banner stands, print advertisements and direct mail. Additionally, dollars can go toward truck wraps, custom signs, sponsorships and more marketing items that prominently display the DaVinci logo.

If you have questions, contact Sarah Stumberg at sstumberg@davinciroofscapes.com or 913-599-0766.

Your 24/7 Online Resource

From ad dollars to education and marketing aids to outstanding customer service, the DMC Portal is chock-full of tips, tools and training designed to help grow your business.

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Everyone Loves a Parade!

Your local Parade of Homes can be the ideal place to showcase your latest DaVinci roofing installation. And the Parade of Homes Program has the resources and tips you need to earn discounts, promote future sales and build your business!

Use the DMC Portal to Put Your Roofing Talents on Display

A DaVinci roof is a thing of beauty, so why limit the *oohs* and *aahs* to just the neighbors? With a little planning you can promote your work, delight your homeowners and build name recognition as the business that installs those amazing DaVinci roofs!

What's the first step?
Once you select a job, the sales leader will work with you to identify a discount or promotional support. You'll then have options for how you use the dollars you save.

How do you qualify for the program?

- Get approval on the home from your DaVinci Sales leader
- Install only DaVinci products on the job
- Identify products with your free merchandising kit
- Maintain the home in its finished, open-to-the-public condition for the agreed-upon time

Can I promote the parade myself?
You bet! Check the portal's Parade of Homes downloads for emails, postcards, sell sheets and social media posts you can customize to build excitement and spread the word.

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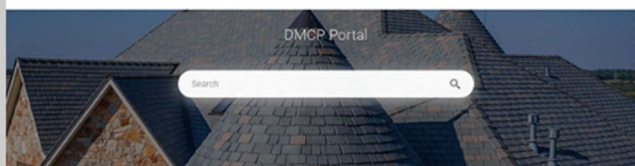Email not displaying correctly?
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Put Portal Resources to Work for You

A new DaVinci roof in the neighborhood gets people talking. Make sure your company is included in those conversations with print and digital marketing made easy thanks to the DMC Portal resources.
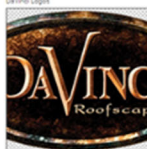

Welcome to our approved catalog of images, videos and content for members of the DaVinci Roofscapes Masterpiece Contractor Program.

Simplify Your Marketing with Professional Image & Messaging Assets

Set yourself up for marketing success with high-quality images and messaging templates created by DaVinci exclusively to help you build your business:

Picture This
Quality DaVinci roofing installation images, logos and marketing materials are a click away in the Canto portal.

Stay Top of Mind
Our four-newsletter series educates customers who are researching a new roof. To use them, simply download the templates, customize them with your company information, and mail or email the finished product to your prospects.

Spread the Word
Social platforms such as Instagram and LinkedIn are a gateway to new audiences. Visit the portal's social media link to find digital campaigns you can use to connect with customers who want a DaVinci roof of their own.

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Boost Sales with Eye-Catching Banners

Short, sweet and incredibly clickable — banner ads are a great way to attract online eyes and find new customers. And thanks to the DMC Portal, professional-looking ads (plus tips for using them) are just a click away.

Composite shake roofing.
Ensure happy customers for years to come.
LEARN MORE

Composite slate roofing.
So your customers can live happily ever after.
LEARN MORE

THE PEAK OF ART + SCIENCE.
DaVinci composite roofing. The one customers look up to.
LEARN MORE

Click Your Way to New Business with Attention-Grabbing Digital Ads

We've pulled together compelling copy and professional photography to create in-demand banner ads you can download for your own digital marketing campaign.

Sized, Formatted & Ready to Send
The DMC portal digital campaigns banners meet standard advertising specs and format requirements. Plus, you can use your Co-op Ad funds to help with placement fees.

Ready to advertise online? Just visit the portal, choose a message and send the ad to your local advertiser … then get ready for banner sales!

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