



## Elevated Exterior Upgrades Begin with DaVinci

### Shelter for the Storms

After working on 580 project homes, designer [Amy Storm](#) [explains](#) what convinced her to select a DaVinci roof for her own family's new home in Illinois.



*When Amy Storm designed a home for herself she chose DaVinci.*

[Learn more](#)



## HOAs Leaning Toward Composites





## Find the Ideal Style & Color for Every Project with DaVinci

### Updated Installation Videos

Sharpen your skills! Check out the newly-updated DaVinci Slate and Shake field, valley, and one-piece hip/ridge installation videos plus a new Select Shake field detail video now online.

[Explore the YouTube playlist](#)



### Customer Conversation Starter: Roof Maintenance

The Hanover Insurance Group® study shows checking a roof yearly for damage is the task least likely to be undertaken by homeowners. Nationwide, 62% of respondents said they didn't do it. Think how this opens the door to your sales possibilities!

[Review the survey](#)